

#### **ISSA Blue Ridge Chapter**

P.O. Box 3194 • Martinsburg, West Virginia 25402 • www.issa-blueridge.org

# **Sponsorship Application Overview**

### **Processing Instructions**

- Print and return the ISSA Blue Ridge Chapter ("Chapter") Sponsorship Application form.
- Select your desired sponsorship level, complete the form in its entirety, and sign the Corporate Sponsorship Authorization section of the Sponsorship Application Form.
- Mail the Sponsorship Application form and payment to ISSA Blue Ridge Chapter, P.O. Box 3194, Martinsburg, WV 25402.
  - For assistance in completing the Sponsorship Application, please contact sponsorship@issa-blueridge.org.

## **Sponsor Qualifications**

- To qualify as a Sponsor, the company or organization ("Sponsor") must be associated, in whole or in part, with the business, science, or education of information systems security.
- The ISSA Blue Ridge Chapter's board reserves the right to deny qualification of any request for sponsorship.

#### Terms & Conditions

- Upon execution of the Sponsor Application, Sponsor agrees to pay the selected Sponsorship Fee. ISSA Blue Ridge Chapter will invoice Sponsor for the Sponsor Fee within 15 days, if Sponsor does not send payment with the application. Payments are due in full 15 days from Sponsor's receipt of this invoice.
- Sponsorship duration is one calendar year beginning the day the Chapter records the sponsorship fee.
- A qualifying Sponsor is entitled to all benefits associated with the level of sponsorship as defined in the *Benefits Summary and Levels* section below.
- A qualifying sponsor is not obligated to accept any benefits offered.
- Special offers or conditions of sponsorship or substitutions of sponsorship benefits may be offered to a Sponsor or potential Sponsor at the discretion of the chapter board.
- ISSA Blue Ridge Chapter reserves the right to re-value or redefine annual sponsorship designations, donation qualifiers, and associated benefits at anytime.

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## Web Logo

- The Sponsor logo, with a hyperlink back to their web site, on the sponsorship page on the Chapter's web site (http://www.issa-blueridge.org) will be 120 X 180 pixels in size.
- Sponsors will be listed in alphabetical order under the header of the program that the Sponsor qualifies
- Please include a graphic of your company's logo (in png or jpeg) when forwarding this message. Please provide a paragraph describing your company to be included on the website.

#### **Benefits Summary and Levels**

| ISSA Blue Ridge Chapter<br>Sponsor Benefits Summary   | Annual Sponsorship Level |                 |                 |
|---|--------------------------|-----------------|-----------------|
|   | Bronze<br>\$500          | Silver<br>\$750 | Gold<br>\$1,000 |
| Sponsor will have the ability to be a Chapter committee member.   | No                       | No              | Yes             |
| 2. Sponsor will be permitted to participate in Chapter training activities and study groups free of charge.                           | No                       | No              | Yes<br>1-Event  |
| 3. Sponsor will have the option of posting educational/informative white papers on the Chapter website.                               | No                       | No              | Yes             |
| 4. Sponsor will receive a plaque recognizing their support of the Blue Ridge Chapter and the Information Security community at large. | No                       | No              | Yes             |
| 5. Sponsor will be provided a guaranteed opportunity to make a 60 minute presentation at a Chapter monthly meeting.                   | No                       | No              | Yes<br>1-Event  |
| 6. Sponsor will be able to use the Chapter mail group address. Content subject to approval of the ISSA Blue Ridge Chapter Board.      | No                       | Yes<br>1-Email  | Yes<br>2-Emails |
| 7. Sponsor will have the opportunity to staff a "demo table" at a monthly membership meeting.   | No                       | Yes<br>1-Event  | Yes<br>2-Events |

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| 8. Sponsor will be provided a guaranteed opportunity to make a <b>10 minute</b> presentation at a Chapter monthly meeting.  | Yes<br>1-Event | Yes<br>1-Event | Yes<br>2-Events |
|---|----------------|----------------|-----------------|
| 9. Sponsor will receive a free table at Blue Ridge Chapter sponsored conferences or vendor fairs.   | Yes            | Yes            | Yes             |
| 10. The Chapter will post the Sponsor's Logo on the Chapter Home page and provide a hyperlink from the logo to the Sponsor's home page for one year. Listing priority will be based on sponsorship level. | Yes            | Yes            | Yes             |
| 11. The Chapter will post a link to the Sponsor's website job listings.   | Yes            | Yes            | Yes             |
| 12. Sponsor will have the option of posting unlimited job listings on the ISSA Chapter website.   | Yes            | Yes            | Yes             |
| 13. The Sponsor name and logo will be listed on all Chapter published materials.  | Yes            | Yes            | Yes             |
| 14. Sponsor will be provided full access to Blue Ridge Chapter membership meetings and to network during breaks.  | Yes            | Yes            | Yes             |